NORTH COUNTY
MATRIX

Sponsorship Program

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Chapter 1 – About North County Matrix

1.1 What We Do

We are a non-profit 501(c)(3) youth sports organization committed to delivering the top community-based soccer development program to local young athletes. Based in North County San Diego, we provide a competitive and safe training environment for players ranging from 6 to 18 years old. In addition to regular practices, our professional coaches offer clinics and specialized camps tailored to every age and level of play.

1.2 Our Mission

Our mission is to provide a positive environment for athletes, in which we build confidence and develop strengths necessary for success both on and off the field. We strive to inspire a sense of joy in playing the game of soccer along with a dedication to community, integrity and humility in our everlasting pursuit of excellence.

- We believe that every child with passion and a dedication to the game should have access to PLAY soccer at the highest level.
- We believe in the development of the WHOLE child and building CONFIDENCE on the soccer field and in all areas of life.
- We believe in providing a POSITIVE environment where each child's individual EXPERIENCE is EQUALLY significant.
- We believe in the development of our coaches as positive ROLE MODELS, while holding them to the highest standards in both skill and strength of character.
- We believe soccer brings together people from various backgrounds to form a family, a COMMUNITY of SUPPORT, both on and off the field.

1.3 Our Program

We have 23 teams and over 300 athletes that play in both the Presidio and San Diego Development Academy (SDDA) leagues. The teams will also play in soccer tournaments throughout Southern California and may, at times, travel outside the state. Throughout the year, our program includes the following for our young athletes:

- Training 3x Each Week (2x for 2011/2012 players)
- Speed and Agility Training
- Saturday Scrimmages (intra- and inter-club)
- Spring Futsal
- Optional Spring Break Camp
- 2 to 6 Summer Tournaments (as determined by coach/team/age group)
- Team Summer Camp
- Special Focus on Technical Training
- Position-specific Training
- SDDA or Presidio League Play
- Fall Futsal
- Post Season – CalSouth State Cup (as determined by coach/team)

Chapter 2 – Sponsorship Program

2.1 Sponsorship Levels

Sponsorship levels range from $100 to $2,500. Each level comes with a variety of benefits to promote your personal support or company.

Benefits	Diamond $2,500	Platinum $1,000	Gold $500	Silver $250	Bronze $100
Sponsor name and/or logo will be printed on the ball blockers or team tents. *Ball blockers will be used in tournaments, during camps and at Matrix events.* **Team tents will be used in games during tournaments and throughout the season.**	⚽				
Sponsor name and/or logo will be printed on the back of the practice jersey of all NC Matrix players. "Sponsorship Spotlight" feature about your company in one monthly eNewsletter and website.	⚽	⚽			
Sponsor will receive quarterly social media posts on Facebook and Instagram. Your logo, name and link to your website will be published in our monthly eNewsletter throughout the year.	⚽	⚽	⚽		
Your logo, name and a link to your website will be posted on https://www.northcountymatrix.org.	⚽	⚽	⚽	⚽	
You will receive a letter indicating your tax-deductible donation to North Country Matrix.	⚽	⚽	⚽	⚽	⚽

Chapter 3 – Frequently Asked Questions

1. **How are sponsorship funds utilized?**
   We believe every child with passion and a dedication to competitive soccer should have the opportunity to play. Sponsorship funds are used for need-based financial scholarships for players unable to meet the club registration fee and other financial commitments.

2. **How many registered players are in your region?**
   We currently have over 300 athletes within our Matrix program and 800 within our AYSO Core program.

3. **Will the sponsor's name be on uniforms?**
   Platinum level sponsor names will be included on the practice jersey, but not the game jersey. Guidelines for what we can and cannot put on jerseys are dictated by the national AYSO office.

4. **How many people will see my business name?**
   Your business will be promoted to 1,100 players, their fans and other players and spectators from opposing teams.

5. **How can I become a sponsor?**
   Please complete the enclosed sponsorship form and make sponsorship checks payable to AYSO 1505.

6. **What if I want to make an anonymous donation?**
   Donors who want to remain anonymous may send an e-mail to sponsorship@sanelijoayso.org.

7. **What information and format of the logo do I need to provide as part of sponsorship?**
   We will work directly with you to coordinate the format of the logos and information needed for the sponsorship level you choose. If you have any questions, please e-mail sponsorship@sanelijoayso.org.

NORTH COUNTY
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1. Enter Your Company/Contact Information (please print):

Company/Donor Name	
Address	
City	State	Zip
Email Address	
Contact Name	Contact Phone
Website Address (for Matrix Sponsor Page)	
Team	

2. Select Your Tax Deductible Sponsorship Level(s):

$2,500 – Diamond Sponsorship $1,000 – Platinum Sponsorship

$500 – Gold Sponsorship $250 – Silver Sponsorship

$100 – Bronze Sponsorship

3. Enter Payment Information:

Total Enclosed   **$**

Please make check payable to/mail to:
AYSO 1505

Attn: Sponsorship
1501 San Elijo Road #104-208
San Marcos, CA 92078

4. Additional Information:

Region Website: saneljoayso.com   Email Questions To: sponsorship@sanelijoayso.org

For NC Matrix Office Use Only:

Payment Method	Cash Check Other:
Date Recieved	
Received By	
Deposit Date	Depositor